



# Volunteer Information Guide

# Birth of The Fringe



- The first Fringe Festival started in Edinburgh, Scotland in 1947. A group of disgruntled theatre artists were not allowed to perform in the established Edinburgh Festival. They found their own venues on the outside (or 'fringe' areas) of the already established festival. Thus, the first Fringe Festival was born.
- The first Canadian Fringe took place in 1982 in Edmonton, with the help of the City of Edmonton. Today, Edmonton Fringe Festival is the 2nd largest Fringe Festival in the world (800,000 patrons).
- In 1994, the Canadian Association Fringe Festivals (CAFF) was established as the governing body for North American Fringes with 20 Fringe Festivals across Canada.

# Our Core



The Calgary Fringe Festival is primarily an Indoor Theatre Festival.

We strictly adhere to four core principles of the **Canadian Association of Fringe Festivals (CAFF)**, a non profit organization of Fringe Festival Producers and Directors across North America (<http://www.fringefestivals.com/>):

1. Fringe Festivals are un-juried (artists are selected by lottery draw or first come, first serve).
2. Fringe Festivals are uncensored (only thing we ask is (1) artists give plain disclosure to patrons as to their show content and (2) as long as artists aren't breaking the law, they can put whatever they want up on stage).
3. Fringe Festivals are accessible to artists and audiences.
4. Fringe Festivals return 100% of the ticket price to the participating artists.

# Our Mandate



The **Calgary Fringe Festival** ([www.calgaryfringe.ca](http://www.calgaryfringe.ca)) strives to support theatre artists of all disciplines by offering opportunities that offer a hand up and not a hand out.

We strive to offer Calgarians an opportunity to build community through the theatrical arts (indoor) and other artistic mediums (outdoor). The Calgary Fringe seeks to achieve this end by offering the community inclusive and accessible arts programming that stress a broad-based, interdisciplinary approach to the arts, by fostering an environment of artistic freedom and expression. 100% unbiased. 100% unjuried and best of all.... **100% of all artist set ticket prices (excluding GST and ticketing surcharges) goes back to the artist!**



# Corporate Information

The Calgary International Fringe Festival Society is a registered, not-for-profit Society in the Province of Alberta, and is also a registered charity with the Canada Revenue Agency.



# Our History



While touring Rocky Horror at the Edmonton Fringe Festival, Blair Gallant, the founder of the Calgary Fringe Festival, was struck by the sense of understanding and community identity based on tolerance. The spark was there to create a new identity for Calgary. With an unique blend of artistic and an entrepreneurial background, the foundations were set in place to make the Calgary Fringe a sustainable and culturally relevant festival.

From the beginning, Blair wanted to build a festival from a few simple ideas:

- Create a place where a sense of community is created by using the arts as a conduit to mix bohemian artists with a culturally and socio-economically diverse group.
- Provide a place where Artists are free to create without restrictions.
- Tolerance comes from the idea that just because it is wrong for me doesn't make it wrong for you.
- The public should have the choice of being exposed to different art forms – or not.
- That the festival itself should have no other agenda other than to allow others to have their own agenda.



- First year plans for 2006 were overly ambitious: 36 Theatre companies with 210 performances - 5 indoor theatre venues - 61 independent Film Festival - 18 local bands - 14 international street performers - 200 vendors - 24 youth circus performances - Canadian Body Painting performances daily - 10 visual artists - 10 day outdoor festival held primarily along 17 Ave SW. Theatrical performances were split between the nearby Calgary Opera rehearsal hall and the EPCOR Centre for the Performing Arts, located in the downtown core.
- 2007, the Calgary Fringe Festival was re-located primarily in Downtown Core, with theatre venues at the Glenbow Museum, EPCOR Centre and the #1 Royal Canadian Legion.
- 2008 and 2009 saw the Calgary Fringe Festival finally put down some roots in historic Inglewood. All of our theatre venues were within walking distance.
- The current Calgary Fringe is now a full-length 9-day Fringe, and is situated in the calendar between the Winnipeg Fringe and the Edmonton Fringe. The next phase of the Calgary Fringe Festival future will be guided by Michele Gallant, the Fringe Mom and Festival Director.

# Our 2009 Stats



- 40% increase in ticketed theatre audience attendance from 2008 (8,116 from 5,790). Targeted attendance increase for 2010: 25%.
- Inglewood SunFest (outdoor festival) attendance opening weekend: 18,500. Targeted attendance increase for 2010: 15%.
- Media coverage hi-lites: festival coverage in major newspapers and related blogs (Calgary Herald, Calgary Sun, and FFWD); television exposure on City TV (with onsite coverage during the Breakfast Show broadcast our opening week), CTV, Global TV, and Shaw TV; radio interviews and reviews OR77, CKUA, CJSW, and CBC Radio. Provincial coverage Travel Alberta, Theatre Alberta, and Edmonton's SEE Magazine, National coverage from National Post and Broadway World.
- 10,000 Festival Guides printed and distributed via Second Cup inner city stores, downtown hotels (Marriott, Hyatt Regency, Fairmont Palliser, Westin), auxiliary outdoor festival and events (Lilac Fest, Folk Fest, Sun 'n' Salsa). 4 page full colour pull out Festival Guide in FFWD Magazine our opening weekend (distribution to 1,300 and weekly readership of 63,623).
- 6 – 1 metre by 6 metres overhead pass road banners at major traffic routes in Calgary (Memorial Drive, Crowchild Trail, 16 Ave, Macleod Trail, Edmonton Trail, 14 Street).
- Social Media Blitz (started in late May, 2009): Facebook and Fan Page, Twitter, Calgary Fringe blog, GoogleAds, GoogleDocs, our website and "Show Your Love!" campaign, YouTube.

# Demographics



## Where they came from ...

- 52% patrons came from inner city core
- 32% patrons came from within 10 Km radius of Festival site
- 16% patrons came from outside 10Km radius of Festival site

## Age Group ...

- 3% patrons 70+
- 14% patrons 60-70 years old
- 36% patrons 45-60 years old
- 32% patrons 30-44 years old
- 15% patrons 25-30 years old

## Education ...

- 53% patrons had university degrees or higher
- 29% patrons had college or technical diplomas
- 18% patrons are full time students

## Household Income ...

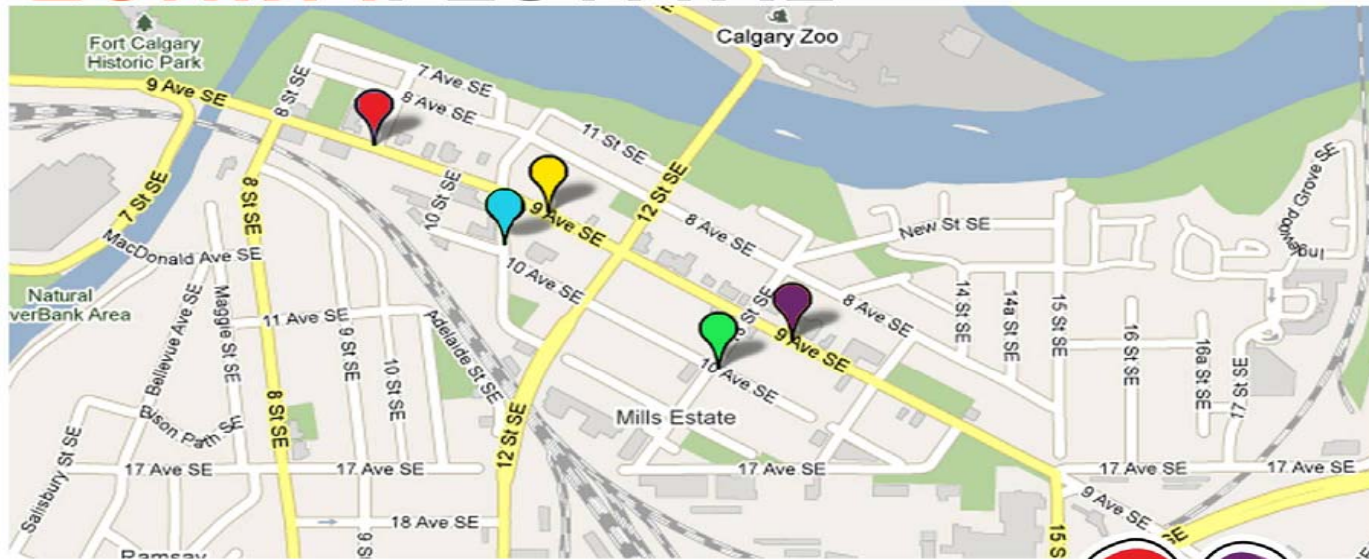
- 27% patrons had household income over \$60,000 year

# 2010 Fringe Site Map




## CALGARY FRINGE FESTIVAL


JULY 30 - AUGUST 7, 2010



 **ARTPOINT GALLERY**  
1139 - 11 Street SE

 **CLUB PARADISO**  
Upstairs, 1413 - 9 Ave SE.

 **LANTERN CHURCH**  
1401 - 10 Avenue SE

 **NECTAR DESSERTS**  
Upstairs, 1216 - 9 Ave SE

 **ALEXANDRA CENTRE SOCIETY**  
922 - 9 Avenue SE



[www.calgaryfringe.ca](http://www.calgaryfringe.ca)



# Calgary Fringe Traditions

There are no handshakes at the Fringe, there's only ...  
**HUGS!!**

Individuality and diversity is respected and celebrated

Everyone has their own unique *Fringe Name*

*(different from what the 'normal world' calls you)*

Theme Days

Meet n' Greet

Closing Night Bash

*(with special Fringe show)*

# Volunteer Code of Conduct



Although you are a volunteer, you are still subject to the rules and conduct expectations of all Calgary Fringe Festival staff members. Once you have made a commitment to the Festival, we depend on you to follow through. You are an integral part of the Calgary Fringe Festival team!

Our Volunteers represent the Festival to patrons and the public at large, and it is important to portray a positive image. Regardless of your role or experience, you are expected to:

- Treat patrons, visitors, artists, and staff with respect and courtesy;
- Be sensitive to the diverse populations involved with the Fringe Festival;
- Conduct yourself in a manner that portrays a positive image;
- Avoid alcohol while on a shift, and not to report for duty under the influence of alcohol or drugs;
- Show up on time dressed appropriately;
- Contact the Volunteer Coordinator immediately when you must cancel a scheduled volunteer shift;
- Arrive on time and stay through your entire shift;
- Scrupulously observe the Festival's Privacy and Confidentiality policies.

In return, you can expect to:

- Have your concerns, problems, and issues listened to;
- Be treated with respect and courtesy;
- Be kept informed about changes within the Festival that pertain to you;
- Be provided with a safe and enjoyable atmosphere in which to volunteer;
- Be provided with necessary training opportunities;
- Be appreciated for your contributions to the Festival in words, hugs, a free tee shirt, and other benefits.

# Role of the Fringe Volunteer

*Volunteers are the Heart of the Calgary Fringe Festival.*

*They are the Ambassadors for the Arts and the Artists.*

- Venue Supervisors
- Front of House Venue Box Office
  - Ushers
- Information Booth
- Roving Fringe Ambassadors

# Venue Supervisor



Responsible for training and orientation of the venue box office staff, handles artist payouts, facilitates the flow of patrons in and out of the venues, maintains proper condition of the venue, and is the liaison with Venue Technician. Head cheese of Fringe patrons & volunteers at their venue.

## Things to know...

- You will pay the artists their *At The Door* proceeds at the conclusion of their show that day.
- You hold keys to the venue. Keys should never be given away!
- You will have a Venue Operations Manual at your venue for reference.
- You will hand out Volunteer Theatre Passes to your volunteers after their shift.
- You sell tickets approx 45 min prior to the show. Prior to that, patrons have to either purchase on line (up to two hours prior to start of show) or at the Information Booth (up to one hour prior to start of show).
- We always hold back 20% of the tickets to sell at the venue door.
- Audience is only allowed in the venue 10 minutes prior to the show, but only when the Venue Technician gives you the green light.
- Bring warm clothes with you: you are working in an open tent at the venues.
- Approx. 1 hour prior to the show, you are given a list of people who purchased tickets on line.
- **Everyone** who goes into the theatre needs a Fringe Button before getting admitted into the theatre (children under 12 the only exception).

# Front of House Venue Box Office

The Front Line Ambassadors with patrons, handling ticket/button sales, and accurate record keeping. 100% of all ticketing revenue (excluding GST and ticketing surcharges) goes directly to the artists; your accounting of money received is used to pay these artists their due.

## Things to know...

- You sell tickets approx 45 min prior to the show, cash only. Prior to that, patrons have to either purchase on line (up to two hours before show start) or at the Information Booth (up to one hour before show start).
- We always hold back 20% of the tickets to sell at the venue door.
- Audience is only allowed in the venue 10 minutes prior to the show, only when the Venue Technician gives the green light.
- Bring warm clothes with you: you are working in an open tent at the venues.
- **Everyone** who goes into the theatre needs a Fringe Button before getting admitted into the theatre (children under 12 the only exception).

# Ushers



Make standing in line a fun adventure for patrons and volunteers. Taking tickets, seating patrons, assisting patrons with special needs, patron surveys and most importantly, teasing everyone!

## Things to know...

- Once the Venue Technician has given your Venue Supervisor the green light to open the doors, you allow patrons in and, if available, hand out artist programs and collect tickets as they enter. Patrons only have 5 to 10 minutes to be seated.
- **IMPORTANT:** shows ALWAYS start on time!
- It is equally important that the venue is cleared of patrons immediately after each show finishes. No patrons are to be left inside the venue...if they wish to visit with an artist or their friends, they'll have to do it outside.
- Cleaning up venue and washrooms after each show.
- In case of an emergency evacuation, responsible to get doors open to allow easy egress for patrons.
- Patron surveys are an important planning tool for the festival.
- Everyone who goes into the theatre needs a button before getting admitted into the theatre – (children under 12 the only exception).



# Information Booth

The Front Line Ambassadors with patrons, answering questions, handling ticket/button sales, and accurate record keeping. 100% of all ticketing revenue (excluding GST and ticketing surcharges) goes directly to the artist; your accounting of money received is used to pay these artists their due.

## Things to know...

- You only sell 'day of' tickets up to 1 hour prior to the show, cash only. Prior to that, patrons can purchase tickets online up to 2 hours before the scheduled performance.
- We always hold back 20% of the tickets to sell at the Information Booth.
- Bring warm clothes with you: you are working in an open tent.
- Everyone who goes into the theatre needs a Fringe Button before getting admitted into the theatre – (children under 12 yrs the only exception).

# Roving Fringe Ambassadors

The Front Line Ambassadors with patrons, check in with the volunteers and artists ... and basically make everyone feel really good: about themselves and about the Fringe!

## Things to know ...

- Always be polite and courteous.
- Always have fun. Be playful!
- Always be of service.

# Venue Technicians



They are the Gods of their Venue. They co-ordinate with the Venue Supervisor as to when the artists are allowed in to set up for their show, when the house is open (to allow patrons in), and will typically open the doors again at the conclusion of each Fringe performance. They are responsible for their venue space and everyone in it ... and they take their job very seriously!

## Things to know ...

- Anything to do with the venue itself while the Venue Technician is present ***has to be cleared*** through the Venue Technician first. Nothing can be done to the physical space without their expressed permission.
- No one can enter the venue space without the expressed permission of the Venue Technician.
- The Venue Supervisor is the official liaison between the Fringe box office volunteers and the Venue Technician.

# Dealing with the Media



- **Interviews:** If media want an interview, or if they require Fringe Artist contact information, refer them to the Festival Director, (403) 397-7260; E-Mail: [michele@calgaryfringe.ca](mailto:michele@calgaryfringe.ca).

- **All Access Passes:** Media will be equipped with a Media All Access Pass to attend any show at no cost. They are NOT required to have a Fringe Button; however, they MUST present their Passes and may not be admitted without one.

- **When Media Attend:** When media arrive to see a show, ask which media outlet they represent and note it on the ticket record sheet and let the Artist know if they ask.

If media show up and there are no remaining reserved media seats, your Venue Supervisor may be able to reallocate a seat from the general audience seating pool. However, there is no guarantee, especially if the show is popular.

- **Always Be Positive!:** If rumours are about that appear to be controversial or 'negative,' the media may ask question you or ask for comment. If approached in this way, politely but firmly request that they contact the Festival Director for comment or answers to their questions.



# Dealing with the Patrons



- **Always be polite, informative, and helpful:** You are, in the patrons' eyes, the 'Face of the Fringe' so do everything you can to make their visit an enjoyable one! Provide information, smiles, and a friendly attitude –it will make everyone's experience that much better.
- **Conflicts:** Conflicts may arise, but stay calm. A good strategy is to acknowledge their concerns and say "Let me see what I can to help." Your Venue Supervisor is always there to help you find an appropriate solution, as are the Supervisor and Staff at the Information Booth if your Supervisor is unavailable.
- **Know the Festival Schedule and Shows:** Patrons will ask, "What shows are good?" The simple answer is... "They're all good! What are you in the mood for?" Our mandate is uncensored, un-juried, unbiased theatre. To be fair to the Artists we cannot recommend one show over another. We can point out shows of a certain genre (e.g. children's shows, musicals, comedies, etc) but without favour. We promote all Fringe Artists equally.
- **Explain the Fringe Button:** The Fringe Button helps the Festival cover the venue and technical costs. This enables us to pay the Artists 100% of their self-set ticket price. Patrons feel good when they know they are directly supporting the artists whose shows they attend.

# Dealing with the Artists

- **When Artists Arrive:** Upon arriving at a venue, artists will often attempt to enter and set up without checking if the Technician is ready for them. Always advise artists that they must wait quietly outside the venue until the last performance is finished and the Venue Technician has given the okay to the Venue Supervisor. The Venue Technician will let the artists know when they may enter.
- **Promotions:** Artists are the primary promoters of their performances and we want to enable them to advertise their shows as much as possible. They may come by the venues to drop off leaflets, put out sandwich boards or posters, or to socialize with patrons as they arrive or leave other shows. Please ensure they respect noise requirements when other shows are in and do not create litter, but otherwise encourage them to get the word out!
- **Guest Lists and Passwords:** Artists often have guest lists and/or passwords that guests can use to gain entrance without paying for their ticket (they still require Fringe Buttons). Please keep Artist's guests' names and password well hidden and be discreet when accepting them. Further, volunteers may not use Artist's passwords to gain entrance to shows without the Artist's specific permission.
- **Payouts:** Artists come after each performance to collect their ticket sales. Please refer them to the Venue Supervisor.



# FYI Stuff

# Fringe Buttons



Fringe Artists pay an application fee that covers 1/12<sup>th</sup> of the cost of having them perform at the Calgary Fringe. In return, these artists get ...

- \* Marketing/Promotional Support
- \* Box Office Support
- \* Performance Venue
- \* Technicians

Our Box Office volunteers are asked to ensure every ticket sold has a person with a Fringe Button.

The Fringe Button helps the Fringe cover the venue and related technical costs so that we are able to keep our Fringe Artist application fees at basement prices AND allow us to continue paying the Fringe Artists 100% of their artist set ticket price (excluding GST and ticketing surcharges). Almost all of the patrons last year were in full support of this and even those that were only planning on seeing one show ended up seeing more than one because they figured, *"Hey, I've got the Button. Might as well make good use of it!"*





# SuperPasses

There are three different SuperPasses available:

- \$55 - Frequent Fringer** (5 tickets per Pass)
- \$105 - Buddy Pass** (10 tickets per Pass)
- \$200 - Fringe Binger** (20 tickets per Pass)

You can purchase a SuperPass online (we accept VISA, Mastercard and Interac Online) up until the day before the Calgary Fringe officially starts or at the Information Booth (cash only!) during the run of the Fringe Festival. The Fringe artist receives \$ 10 per SuperPass ticket sold.

## ***HOW TO REDEEM SUPERPASSES FOR SHOW TICKETS:***

If you purchase your SuperPass online, you **HAVE** to book your shows online.

If you purchase your SuperPass at the Information Booth, you **HAVE** to exchange your SuperPass coupon for a show ticket at the Information Booth or at the venue location the day of the scheduled performance (subject to seating availability).



# Special Fringe Patron Days

## Tues Aug 3: Senior's Day

**For our Golden Years Fringe Patrons over the age of 55:** come out to Inglewood and take in any of our Fringe shows for the low price of \$ 10 (price per show, per patron). And in between shows, take a leisurely stroll along 9th Ave to visit some of Inglewood's finest boutiques and shops, then stop in for a bite to eat at one of the many fine restaurants/cafe's. Flash your ID (proof of your Golden Age status) to our Information Booth or venue location Fringe staff to be eligible to receive the special discount Fringe ticket offer. Offer only valid for this day's tickets only.

## Wed Aug 4: BFF at CFF

**Best Friends Forever at the Calgary Fringe Festival: aka ... LADIES NITE OUT!** Girls, it's time to grab your gal pals and celebrate with your fellow sisterhood of lovely Goddesses! Make a day of it! Go enjoy a great meal at one of the fine Inglewood restaurants/cafe's. Catch up with your sisters on the latest gossip and what's new in their lives. Then arm in arm, saunter (giggling and laughing 'cause hey, we're happy to be women and we *love* to have a good time!), to our Information Booth and/or venue locations and grab tickets to some wonderful Fringe shows (don't worry! There's LOTS to choose from). Or wander along 9th Ave to window shop at many of the fine boutiques and shops ... some may be open special Fringe hours, just for you! Each of you special ladies will receive a commemorative "BFF at the CFF" wristband with your first Fringe show ticket purchase to mark the occasion. So c'mon out! It's all about YOU!

## Thurs Aug 5: Date Night

**For our couples in love ... ahhhhh! So sweet!** Guys, we just KNOW you're looking for something to WOW your woman with! Show her your sensitive and artistic side: take her for a date to the Calgary Fringe! You have a wide range of Fringe shows to choose from, and there are some pretty cozy restaurants/cafe's in the area that you can wine and dine your date at (*HINT:* flash your Fringe Button and you just may receive a discount off your food bill!). You can see a Fringe show first, then stop for a bite to eat ... and then go off to catch another Fringe show. Can't you picture it? Having your best girl on your arm, snuggling together like two little love birds? This is your time, fellows! Take full advantage and show your special someone how you feel about 'em! And hey, if you play your cards right, your date may even get serenaded by one of our Fringe artists or volunteers. Now how romantic is that?

**ALL SPECIAL FRINGE PATRON DAY SPECIALS ARE AVAILABLE DAY OF AND ON SITE ONLY, AT OUR INFORMATION BOOTH AND/OR VENUE LOCATIONS. FRINGE SHOW TICKETS FOR CASH ONLY.**

# 2010 Theme Days



Michele Gallant, our intrepid Festival Director and her team of Fringe Ambassadors will be on hand to judge and hand out special prizes and treats. So don't be shy! It's the FRINGE!! Work together as a group or individually. And most importantly...have FUN!

\* \* \* \* \*

**Friday, July 30: *Limerick and Poetry Day*...**express yourself in rhyme! Whatever subject, whatever topic...YOU decide!

**Saturday, July 31: *Say Something Hat Day*...**dig out that old fedora or broad rimmed "Gone With The Wind" hat. Dress it up to make it uniquely Fringe.

**Sunday, Aug 1: *"Mask" erade Day*...**give yourself an air of mystery and intrigue. Come up with something that will disguise who you are and bring out the wildness of you!

**Monday, Aug 2: *Tropical Paradise Day*...**hey, it's summer! It's hot outside! Let's dig out those grass hula skirts, loud Hawaii shirts (over your Fringe T-shirt uniform, of course), leis, beach balls, surf boards, beach umbrella and chair, sand bucket...heck, even SAND if you want! It's our time for Fun in the Sun!

**Tuesday, Aug 3: *Who Am I?..Guess!!*** ever been told you sound/look EXACTLY like a famous person? Or perhaps you've always idolized someone from afar? Let's make a game of it! Dress up and talk like the person you are portraying ... and make us guess who you are! The best portrayal will receive a special commendation sticker.

**Wednesday, Aug 4: *Glam It Up Day*...**dahling! It's all about YOU!! Marilyn Monroe had STAR power...and so you do! Break out your best glam and Hollywood finery, and be prepared to sign alot of autographs! I'm ready for my close up, Mr. DeMille....

**Thursday, Aug 5: *Mythical Fantasy Day*...**fairies, ghouls, trolls, unicorns, Harry Potter, wicked witches...or even nice witches! Whatever mythical or fantasy creation you can come up with...the only limit is your imagination so let 'er rip!

**Friday, Aug 6: *Backwards Day*...** as the name implies. Whatever can be worn backwards, whatever can be said backwards, thought backwards, moved backwards will be at the forefront this backward's day.

**Saturday, Aug 7: *Dr Horrible - ELE Character (aka Evil League of Evil) Day*...**the 21st Century social media cult classic, written and directed by Joss Whedon. What would YOU do to get into the Evil League of Evil? Dress up and show us how you plan to get in!

# Inglewood SunFest



**Saturday, July 31**

**11 am to 5 pm**

Discover Calgary's arts at this year's Inglewood SunFest. Wander down 9th Avenue SE and be entertained as you explore the unique shops, great restaurants, and relaxing pubs in this historic neighbourhood. Catch a show with one of our street performers, or see the best Calgary fashion designers. Music will fill the air as bands take the stage on both ends of the avenue.

## ***HI-LIGHTS:***

- Free Antique appraisals by Brian Lehman and Garth "The Coin Guy"
  - Pie Eating Contest
- Splash - cool drinks for charity (non alcoholic)
  - Paint the Town Arts Competition
    - Vintage Car Show
      - Kids Zone
    - Street Performers
    - and many more ... !

Ninth avenue will be closed from 11 street to 14th street for the day. There are parking lots at either end, or hop on one of the buses from downtown. And Inglewood is right off the bike paths so ride, blade, run or walk over to the festival!

Need more information? Check out the Inglewood SunFest website at <http://inglewoodsunfest.com/>.

# Inglewood Merchant Discounts



- **WilderNest Dream Cafe** (Official Cafe and Home of the Fringe Greenroom): 1309 - 9 Avenue SE
- **Village Cantina** and **Club Paradiso**: 1413 - 9 Avenue SE. *10% off your food bill when you present your 2010 Fringe Festival button during the run of the Fringe!*
- **Hose and Hound Neighbourhood Pub**: 1030 - 9 Avenue SE. **Opening Nite Meet n' Greet:** Thurs July 29 from 7 pm to 9 pm. *10% off your food bill when you present your 2010 Fringe Festival button during the run of the Fringe!*
- **Sugo Italian Food & Wine**: 1214 - 9 Avenue SE. *10% off your food bill when you present your 2010 Fringe Festival button during the run of the Fringe!*
- **Swans of Inglewood**: 1336 - 9 Avenue SE. *Happy hour prices on draught beer and hi-balls when you present your 2010 Fringe Festival button during the run of the Fringe!*
- **Nectar Desserts**: Upstairs, 1216 - 9 Avenue SE.
- **Jacqueline Suzanne's Bistro**: 1219 - 9 Avenue SE. **Special Fringe Menu!**

and more ... updated details will be posted under "Fringe Mall" on our website.

# 10 Naked Calgarians



Ordinary Calgarians, doing ordinary things, dressed in an ordinary way ... well, wait ... NOT so dressed. NOT ordinary at all!!

Catch this photo exhibit of real Calgarians in their real skin ... and you have the opportunity to become one yourself!

**Daily at The Space  
1222 - 9 Ave SE**

**Fri July 31 thru to Sat Aug 7 from 5 pm to 9 pm.**

**ADMISSION:** \$ 5.00 per person at the door the day of. CASH ONLY.

**RESTRICTED ACCESS:** only Ages 18+ allowed entry.

**NOTE:** Must have a Fringe Button to be admitted into the exhibit.

# Check the Web!



Always check the Calgary Fringe website for updates and more information:

[www.calgaryfringe.ca](http://www.calgaryfringe.ca)

The web will always be your first and foremost access to tools and information about everything related to the Calgary Fringe. And I mean **EVERYTHING!**

*(volunteer schedule, show details, box office information, Volunteer reference section ... anything you need to know, you'll be able to find it here)*

# Contact Info



Michele Gallant Festival Director and Producer

Phone/Box Office Info: (403) 451-9726

Cell: (403) 397-7260

Fax: (403) 236-0662

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# Any Questions?



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